

**Damages Calculation:**

Lost Product Sales: Calculated by dividing gross sales by the defendant's unit price to determine the number of units sold, then multiplied that number by the plaintiff's unit price.

Reputation and Miscellaneous Sales Damage: Added \$50,000 to account for damage to the plaintiff's reputation and untracked sales not captured by the platform.

**Damages Calculation Spreadsheet for Case  
24-cv-05629**

| <b>Store Information</b> |                              |   |                                       |   |                            |  |
|--------------------------|------------------------------|---|---------------------------------------|---|----------------------------|--|
| <u>Def. #</u>            | <u>Defendant Name</u>        | <u>Gross Sales (Infringing Product)</u> | <u>Unit Price (Defendant Listing)</u> | <u>Unit Price (Plaintiff's Product)</u> | <u>Damages Calculation</u> |  |
| 1                        | DANASS JEWELRY               | 5,226.77                                | 9.99                                  | 450                                     | 285,440.09                 |  |
| 2                        | faguangmaoyi                 | 24,002.79                               | 19.99                                 | 370                                     | 494,273.75                 |  |
| 3                        | LuoJiaXiaodexiaodianpu       | 9,309.31                                | 19.99                                 | 350                                     | 212,994.42                 |  |
| 4                        | shuigg1588 Store             | 4,682.87                                | 47.43                                 | 3,750                                   | 420,245.89                 |  |
| 5                        | kynebag Store                | 321.27                                  | 57.87                                 | 1,850                                   | 60,270.43                  |  |
| 6                        | overt0_share Store           | 38,815.66                               | 25.34                                 | 750                                     | 1,198,845.50               |  |
| 7                        | cy_trend_shop Store          | 254.27                                  | 45.97                                 | 720                                     | 53,982.48                  |  |
| 8                        | good_off_shop Store          | 0.00                                    | 50.28                                 | 720                                     | 50,000.00                  |  |
| 9                        | clover_a Store               | 110,029.45                              | 23.90                                 | 750                                     | 3,502,807.01               |  |
| 10                       | gucci20220407 Store          | 153,467.36                              | 28.64                                 | 1,350                                   | 7,283,971.23               |  |
| 11                       | corteiz25 Store              | 210.20                                  | 54.91                                 | 3,750                                   | 64,355.31                  |  |
| 12                       | celinee_bags Store           | 354.33                                  | 32.91                                 | 3,750                                   | 90,374.89                  |  |
| 13                       | tshirt278 Store              | 32,923.96                               | 28.75                                 | 750                                     | 908,885.91                 |  |
| 14                       | louise1 Store                | 84.44                                   | 83.24                                 | 1,950                                   | 51,978.11                  |  |
| 15                       | min007 Store                 | 4,120.44                                | 37.34                                 | 3,750                                   | 463,809.59                 |  |
| 16                       | fashion932 Store             | 67.62                                   | 156.28                                | 1,850                                   | 50,800.47                  |  |
| 17                       | bagstore5566 Store           | 191.68                                  | 137.60                                | 3,750                                   | 55,223.84                  |  |
| 18                       | fashion8635 Store            | 76.08                                   | 114.98                                | 1,850                                   | 51,224.11                  |  |
| 19                       | fashion1788 Store            | 69.02                                   | 163.26                                | 1,850                                   | 50,782.11                  |  |
| 20                       | bag2939 Store                | 508.18                                  | 178.21                                | 3,100                                   | 58,839.90                  |  |
| 21                       | handbag_shop88 Store         | 858.33                                  | 62.49                                 | 3,750                                   | 101,508.04                 |  |
| 22                       | fashion_shop588 Store        | 435.62                                  | 122.31                                | 3,750                                   | 63,356.02                  |  |
| 23                       | luxury_fashion68 Store       | 215.40                                  | 157.07                                | 3,750                                   | 55,142.61                  |  |
| 24                       | realmadrid966 Store          | 844.21                                  | 49.98                                 | 3,750                                   | 113,341.09                 |  |
| 25                       | pradahandbag Store           | 1.02                                    | 109.31                                | 3,290                                   | 50,030.70                  |  |
| 26                       | mingfengbag1686 Store        | 13,601.16                               | 50.67                                 | 3,290                                   | 933,122.49                 |  |
| 27                       | modishmarket88 Store         | 94.74                                   | 25.99                                 | 1,850                                   | 56,743.71                  |  |
| 28                       | marvellous66 Store           | 228.20                                  | 25.99                                 | 1,850                                   | 66,243.56                  |  |
| 29                       | lontime11 Store              | 160.28                                  | 25.99                                 | 1,850                                   | 61,408.93                  |  |
| 30                       | cing9 Store                  | 173.11                                  | 25.99                                 | 3,750                                   | 74,977.40                  |  |
| 31                       | carmar Store                 | 213.02                                  | 25.99                                 | 3,750                                   | 80,735.86                  |  |
| 32                       | a_handbag8 Store             | 0.00                                    | 65.04                                 | 1,850                                   | 50,000.00                  |  |
| 33                       | jsem_home Store              | 0.00                                    | 24.36                                 | 470                                     | 50,000.00                  |  |
| 34                       | woman_glasses Store          | 0.00                                    | 54.81                                 | 470                                     | 50,000.00                  |  |
| 35                       | juyuan2023 Store             | 970.19                                  | 60.00                                 | 3,290                                   | 103,198.75                 |  |
| 36                       | nmixxone Store               | 1,152.25                                | 35.99                                 | 1,850                                   | 109,229.30                 |  |
| 37                       | ladys bag Store              | 506.20                                  | 1.17                                  | 1,850                                   | 850,401.71                 |  |
| 38                       | goldencamebag Store          | 2,739.26                                | 42.02                                 | 3,290                                   | 264,473.24                 |  |
| 39                       | shienstoresun Store          | 1,363.56                                | 57.45                                 | 3,290                                   | 128,087.25                 |  |
| 40                       | Highquality luxurybags Store | 12,214.52                               | 38.29                                 | 3,290                                   | 1,099,510.86               |  |
| 41                       | discountbags Store           | 115.47                                  | 64.68                                 | 3,290                                   | 55,873.47                  |  |
| 42                       | Luxury brand bag store 8     | 0.00                                    | 65.81                                 | 3,290                                   | 50,000.00                  |  |
| 43                       | bagsonlines Store            | 1,035.73                                | 72.70                                 | 3,290                                   | 96,871.41                  |  |
| 44                       | womensbags4 Store            | 359.00                                  | 40.43                                 | 3,290                                   | 79,213.70                  |  |

**EXHIBIT****1**